CASE STATEMENT WORKSHEET

(CAN BE USED FOR SUSTAINING A COALITION AND/OR A SPECIFIC INTERVENTION)

What is to be sustained – coalition or specific intervention?

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Why is it needed? (The answer is usually based on the results of the coalition’s community assessment.)

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Specifically how does the intervention or coalition make a difference? (The answer is usually based on the intervention’s evidence base or the coalition’s logic model and intervention plan.)

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What is the unique role of the intervention or coalition? (The answer speaks precisely to what the intervention/coalition does that no one else in the community can do/does. What would happen if the intervention/coalition went away? The answer is usually found in your coalition’s strategic plan.)

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Who is involved in the intervention/coalition?

Is the intervention/coalition cost effective?

When customizing for a specific audience or donor

What specific resource is being requested?

Why is this donor the one being asked? (The answer is usually highlights what part of the intervention/coalition work is of special interest to them, what issues addressed by the intervention/coalition are of special interest to them, or how the donor is uniquely position to supply the needed resource.)

Who is involved with the effort that this donor knows or trusts? (Also this can address who is leading the initiative/coalition that would increase this donor’s confidence in the coalition? The answer can help to create a “bandwagon.”)