

**CASE STATEMENT WORKSHEET**

**(CAN BE USED FOR SUSTAINING A COALITION AND/OR A SPECIFIC INTERVENTION)**

**What is to be sustained – coalition or specific intervention?**

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**Why is it needed?** (The answer is usually based on the results of the coalition's community assessment.)

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**Specifically how does the intervention or coalition make a difference?** (The answer is usually based on the intervention's evidence base or the coalition's logic model and intervention plan.)

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**What is the unique role of the intervention or coalition?** (The answer speaks precisely to what the intervention/coalition does that no one else in the community can do/does. What would happen if the intervention/coalition went away? The answer is usually found in your coalition's strategic plan.)

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**Who is involved in the intervention/coalition?**

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**Is the intervention/coalition cost effective?**

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**WHEN CUSTOMIZING FOR A SPECIFIC AUDIENCE OR DONOR**

**What specific resource is being requested?**

**Why is this donor the one being asked?** (The answer is usually highlights what part of the intervention/coalition work is of special interest to them, what issues addressed by the intervention/coalition are of special interest to them, or how the donor is uniquely position to supply the needed resource.)

**Who is involved with the effort that this donor knows or trusts?** (Also this can address who is leading the initiative/coalition that would increase this donor's confidence in the coalition? The answer can help to create a "bandwagon.")