

Evaluation Plan

Program Goals and Objectives:

Goal:

Reduce marijuana use by ██████████ County Vermonters ages 12-25

Objectives:

By the end of RPP, decrease the number of students in grades 9-12 who perceived no risk or slight risk from smoking marijuana 1 or 2 times per week by 5 percentage points as measured by the 2019 Youth Risk Behavior Survey.

By the end of RPP, increase the number of students in grades 9-12 who think their parents think it is wrong for them to use marijuana by 3% as measured by the 2019 Youth Risk Behavior Survey.

By the end of RPP, decrease the number of students in grades 9-12 who used marijuana in the past 30 days by 2% as measured by the 2019 Youth Risk Behavior Survey.

Evaluation Questions:

Process Evaluation Questions	Data Collection Methods
Are we getting prevention messaging on the harms of youth marijuana use to parents?	<ul style="list-style-type: none">• Data from CGRS reports on outreach to parents• Number of participants in educational workshops/presentations for parents• From the Vermont Parent Survey - percent of parents reporting that they have seen or heard information about ParentUp
Are we getting prevention messaging on the harms of marijuana use to youth?	<ul style="list-style-type: none">• Data from CGRS report on outreach to youth• Number of youth participating in Getting to Y program• Number of presentations done by youth to other students

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Outcome Evaluation Questions	Data Collection Methods
Did the number of parents reporting no risk or slight risk from their high school student using marijuana once or twice a week decrease?	Vermont Parent Survey
Did the number of students in grades 9-12 who perceived no risk or slight risk from smoking marijuana 1 or 2 times per week decrease?	Youth Risk Behavior Survey
Did the number of students in grades 9-12 who think their parents think it is wrong for them to use marijuana increase?	Youth Risk Behavior Survey
Did the number of students in grades 9-12 who used marijuana within the past 30 days decrease?	Youth Risk Behavior Survey

Tasks and Timeline:

Task	Person Responsible	Complete by Date
Summarize past year's data on outreach to parents	Jane Doe, Community Outreach Coordinator	September 1, 2019
Summarize past year's data on outreach to youth.	School outreach staff person	September 1, 2019
Review 2019 Parent Survey data and compare to 2017 on relevant measures.	Jane Doe, Community Outreach Coordinator	February 29, 2020
Review 2019 YRBS data and compare to 2017 on relevant measures	Jane Doe, Community Outreach Coordinator	March 31, 2020
Develop short summary of highlights from above sources for fact sheet, including any graphs that might be useful	Jane Doe, Community Outreach Coordinator	May 31, 2020
Distribute fact sheet to stakeholders	All staff	June 30, 2020
Develop press release highlighting findings and announcing community meeting and share with local media outlets	Jane Doe, Community Outreach Coordinator	June 30, 2020
Hold community meeting to share data, celebrate successes and discuss next steps	Jane Doe, Community Outreach Coordinator	June 30, 2020

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Key Findings Report Dissemination Plan:

Stakeholder(s)	Format
Police	Fact Sheet, community meeting
Parents	Fact Sheet, Brochures, Social Media
Schools/Students	Fact Sheet, community Meeting, Social Media
Community	Press conference, Press release, community meeting