

Addressing Substance Use in Rural Areas

A Joint Training for Regional Prevention Partnerships
and Tobacco Control Program Community Grantees

July 8, 2019



TABLE TOPIC STRUCTURED NETWORKING AND SMALL GROUP DISCUSSION

Table Topic Summaries

TABLE 5

Topic: *Furthering Local Substance Use Prevention Initiatives and Policies for the 2019-2020 Grant Year*

Challenges

- Safe needle disposal, police asking help with bike program
- Engaging schools
- Worried that YRBS won't capture vaping use
- Anecdotal – July 1 tax on vape, cig purchases increased – unintentional consequences
- Lobbyists for tobacco
- Reacting to vaping rather than preventative
- Limit # of retailers
- Tobacco doesn't have to get local permission
- DLL Gary Kesler – not supportive of licensing tobacco with alcohol
- Vermont is like Iceland Model – strategies address root causes
- We don't have funding!
- Connecting opioid deaths with prevention
- Stigma – 100 monkey story – couldn't get into coconuts – I got it, critical mass – explode
- Iceland content neutral ads. Kids aren't exposed

Opportunities

- Hopeful time of year, new grant year, new school year
- Education
- Diversion in every county
- Restorative Justice – depends on SA
- Use data
- Select board – vaping – retail MJ = same policies
- 100feet? ½ mile
- Iceland model – will VT adopt any of those strategies?
- Focus – train the people who work with kids – not about programming
- Girls on the Run – comprehensive model
- Build community – reduce isolation, build environment, town centers

Table 5 Opportunities (continued)

- Meet communities where they're at
- Comprehensive prevention plan

Solutions

- Prevention wellness guide – Franklin – to select boards
- Get towns to see proactive works greater than reaction – policy ahead of legislation
- St. Albans police – bike patrol – great work
- Use Planning Tool – Lamoille's or Franklin – give to S.U.
- AOE Prevention Primer
- Restorative Justice – The Collaborative
- Access to Lobbyist Registry
- Carrot for schools
- Harm reduction
- Use vaping as a vehicle – policy
- Use relationships to access policymakers – takes time to develop relationships
- Protect kids, historic downtown
- Ann Gilbert lung/Heart Assoc. – get
- Rhonda Williams – Skylar – DLL – they talk policy
- After school programs
- Need funding
- Use Iceland Model to show “we do this – it's like that”
- Iceland made messaging super accessible – not abstract