

SAMPLE CASE STATEMENT CDC

Beth Shrader

At A Glance

Public Health Challenge, Approach, and Results sections. The reader should be able to understand the basics of your intervention from reading the At A Glance. Describe the public health problem (the Challenge), what you did to address it (the Approach), and how things improved due to your work (the Results.) Because the At A Glance may be the only section that people read, spell out all terms and put the abbreviation in parentheses afterward.

Public Health Challenge

What is the most effective way to share the future plans of my Regional Prevention Partnership with community stakeholders and decision makers? A case statement is most commonly utilized to make connections with donors or other funders. In this instance, we are creating case statement to share our plans.

Approach

Our approach is to give RPP grantees some tools to communicate utilizing a case statement.



Find Out More

Include a website where readers can get more information. Contact information with a telephone number and email address.

Results

“What were the quantifiable results of your Approach?” Number of people or institutions affected or reached? Changes in outcomes? If outcomes are not yet available, you can provide intermediate outcomes, such as number of people trained to deliver an intervention.

Contact

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This can be an actual quote from someone who was involved with your program or just an attention-grabbing fact about the public health challenge or your results.

What's Next

“How will your program’s goals be met in the future?”
Restate your goals and discuss what steps you have taken to make sure those goals are met or expanded after the funding period has ended.

Success Stories

<http://nccdqa.cdc.gov/nccdsuccessstories/>