

Success Story Template

Program Identification

Name of Program:

Location:

Population served:

The Challenge

What prompted this initiative? What was the problem that needed to be addressed?

Initiative Summary

In one paragraph:

- what were your intended outcomes? What did you expect to achieve through this project?
- what did you do?

Implementation

Leadership: Who took the leadership role on this project?

Partnerships: What individuals or organizations collaborated on this initiative?

Outreach: How did you get to your target audiences?

Timeline: How long did it take to plan? Implement? Evaluate?

Challenges and Solutions

What challenges were faced, and how were they solved?

Results

What outcomes did you achieve?

How did you share results with others in your community?

Evaluation

How do you assess the effectiveness of your initiative?

Critical Success Factors

What do you believe were the critical components that contributed to the success of the initiative?

What did you learn?

Next Steps

Were there any offshoots from your initiative? (i.e. did your initiative generate other programs, policies, etc.?)

Contact Information

Name:

Address:

Fax:

Organization:

Telephone:

Email:

Can we share your contact details with those who would like more details about your program?

